

**REMARKS/ARGUMENTS**

The Office Action mailed July 6, 2005 has been reviewed and carefully considered. Claims 1-12, 14-18 remain pending in this application, with claims 1, 2, 11 and 18 being the only independent claim. Reconsideration is respectfully requested.

Claims 1-12 and 14-18 stand rejected under 35 USC § 103 (a), as obvious over Greuse (US 5,250,336) in view of Higgins (US 5,932,352). The claims have been amended and Arguments are presented to overcome this rejection as well.

New claims 19 and 20 were added. Support for such claims are found on page 3, lines 26 to 33. No new matter has been added.

The previously presented independent claims have been amended to include that the opaque color layer of the polymer backing is homogeneous and that such opaque polymer backing includes means for web edge guided optical recognition for dispensing the punched shaped parts. Generally optical recognition is known, but not utilizing a homogeneous opaque polymer backing sheet as applicants do. Support for this amendment is provided on page 1, second paragraph and page 3, second full paragraph.

Neither the Greuse nor the Higgins reference are concerned with the dispensing of the punched shaped parts, let alone dispensing them by including means for web edge guided optical recognition for dispensing the punched shaped parts in the context of assembly of electronic components or seals in mobile telephones, see introduction of the application, page 1, second paragraph.

In view of the foregoing, Applicants respectfully request that the Examiner reconsider and withdraw this rejection also. An early notice that this rejection has been reconsidered and withdrawn is, therefore, earnestly solicited. However, should the Examiner determine that any issue(s) of a minor nature remain, the Examiner is respectfully requested to telephone the undersigned at telephone number (212) 808-0700 so that the issue(s) might be promptly resolved.

**CONDITIONAL PETITION FOR EXTENSION OF TIME**

If entry and consideration of the amendments above requires an extension of time, Applicants respectfully request that this be considered a petition therefor. The Assistant Commissioner is authorized to charge any fee(s) due in this connection to Deposit Account No. 14-1263.

**ADDITIONAL FEE**

Please charge any insufficiency of fees, or credit any excess, to Deposit Account No. 14-1263.

Respectfully submitted,  
NORRIS McLAUGHLIN & MARCUS, P.A.

By Christa Hildebrand  
Christa Hildebrand  
Attorney for Applicant(s)  
Reg. No. 34,953  
875 Third Avenue - 18<sup>th</sup> Floor  
New York, New York 10022  
Phone: (212) 808-0700  
Fax: (212) 808-0844